

KNOW YOUR CUSTOMERS™

GLOBAL DATA COMPANY provides electronic identity verification services for regional or world-wide customers for compliance, business improvement, risk mitigation, fraud prevention and customer service processes.



GETTING TO KNOW YOUR CUSTOMERS...

ABOUT US

Global Data Company (GDC) provides electronic identity verification services for regional or worldwide customers for compliance, business improvement, risk mitigation, fraud prevention and customer service processes.

Our offices in Australia and the United States provide customer support to clients around the world. We continue to expand to provide businesses with solutions to identity verification and risk mitigation requirements resulting from global legislation.

In all aspects of our business, we strive to meet these principles:

Acquire global data of extraordinary breadth & quality

Offer multiple integration options through a single data portal

Assure the confidentiality, integrity, and availability of data

Pioneer new technology and electronic identification methods

Deliver competitive, expert eIDV services to any size business

Partner with businesses to provide comprehensive compliance solutions

Worldwide data coverage is our business. We provide our clients with seamless and robust data services in over 30 countries on 5 continents. In the last year, GDC has attained a global data reach exceeding 2 billion records spanning over 75 trusted sources.

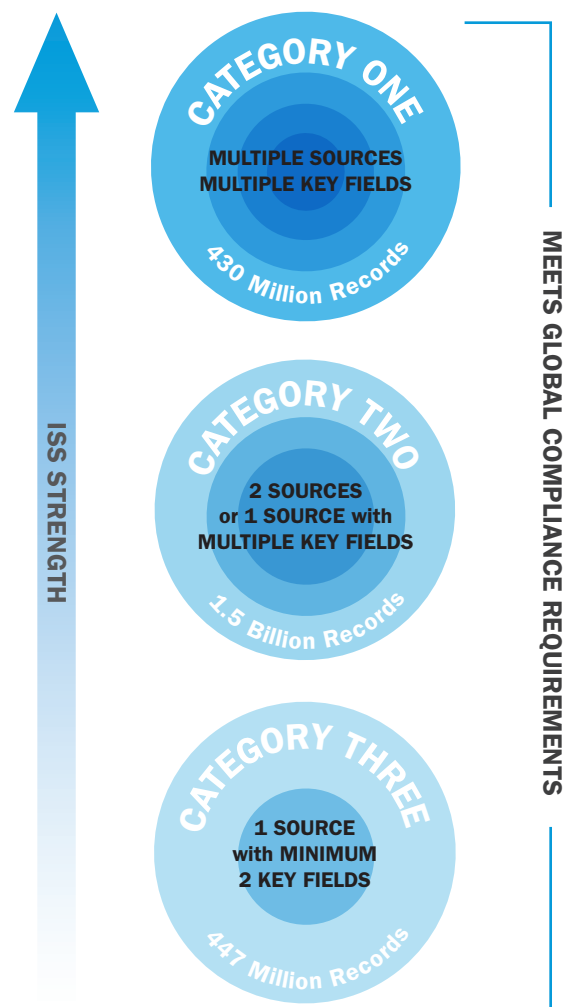
GDC's data capabilities are constantly expanding as new datasets and countries are added. We also provide custom data acquisition services for clients that have specific identity verification requirements.

Sources & Identity Strength Scale (ISS)

GDC's eIDV services recognise that while KYC (Know Your Customer) and AML (Anti-Money Laundering) legislation mandates certain compliance processes, businesses set their own process standards based on their specific market.

GDC developed an **Identity Strength Scale (ISS)** to help clients understand the strength of their eIDV processes as evaluated against global compliance requirements. Clients ultimately determine their own match criteria, but are assisted by this scale. The ISS differentiates verification by categories based on the prescriptive eIDV legislation which exists globally, namely in Australia, the UK and the US. Category 1 is based on Australian AML requirements, Category 2 is based on UK and US AML requirements and Category 3 is single source verification.

GDC also uses the ISS to communicate to clients changes in data coverage, as GDC's goal is to continue to increase the number of countries available on the ISS, as well as those that meet the higher level standards. The ISS, a multiple data source strategy, and providing eIDV across the globe are some of the ways GDC is pioneering new and better identity verification solutions.



We believe our success as a company depends upon strict adherence to the information assurance principles of confidentiality, integrity, and availability of data.

All of our data meets quality assurance guidelines, has been assessed as independent, and comes from transparent sources.

The main criteria GDC uses when sourcing data is that:

- It meets global AML standards
- It is deemed independent and reliable
- It has significant coverage of the adult population
- It comes with frequent updates
- It has known and trusted origin
- It aligns with privacy principals in that given jurisdiction

GDC is expert in data configuration, permissible uses, technical integration and data testing, to list just some of the tasks necessary for securing independent and reliable data. Data acquisition and maintenance can become costly if done independently. GDC's services distributes those data management costs to a wider pool, which gives businesses a proven, cost-effective business alternative for eIDV.

Offering seamless and flexible integration options is a critical component of GDC's business philosophy. Clients can access our data services are via seamless XML integration, custom user interfaces or off-line solutions.

THE BENEFITS

There are many benefits of having multiple integration options through a single data portal:

- One partner to manage all your eIDV requirements
- One integration for a diverse range of countries and products
- An approved data standard to ensure all data meets the requirements of eIDV
- Access to industry experts in eIDV working on your behalf
- To meet compliance and business requirements

GDC consultants are experts in eIDV compliance and risk mitigation solutions. We work with you to navigate the complex decisions related to eIDV implementation, exploring standard and custom implementation options for a suite of products including GLOBAL GATEWAY, DATA ENHANCE, or greenID. GDC offers competitive pricing and both volume transaction and pre-paid discounting are available.

Our Data Solutions help you make the most of your customer and business data...



A custom four step business solution for improving and enhancing all of your data assets

Do you want to know more about your customer?

DATA ENHANCE provides that additional information while maintaining the integrity of all original data.

DATA ENHANCE can:

- Tell which customers have a correct name, address and phone number
- Append additional phone numbers to your customer database
- Verify additional customer names and addresses that are not listed on the telephone directory
- Know which customers' phones do not connect



An identification verification service providing businesses with quality, reliable data from over 30 countries through a single data portal

GLOBAL GATEWAY is a unique solution specifically designed to provide accurate age and identity verification solutions to corporate and small businesses across the globe. This trusted eIDV service is currently deployed to a diverse range of companies, including 300 financial institutions across the globe. GLOBALGATEWAY can be implemented quickly, and in some cases a client can be live within 3 weeks.



Australia's leading electronic verification solution

greenID is a unique account origination solution for AML and CTF markets in Australia and New Zealand that uses both consent and non-consent data verification. greenID provides a range of features including back-office functionality and work flow management.

Our business strategy goes beyond acquiring data and extends to aligning with partners around the world.

We have strategic relationships in place with multi-national companies like LexisNexis, Unisys, and Deloitte that integrate our data assets for a range of different compliance and risk management products.

GDC also has data-knowledge partners who bring specific country and industry expertise to the acquisition and use of GDC's data services.

We focus on knowing where the best data is available, how to attain it, and what to do with it, leaving our clients free to focus on their core business.



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